

LEVY & DAVIS
Nos. 1, 3, and 5 east Broad St.

OUR MAMMOTH NEW STORE THE
ADDITION OF THE PRO-
PLE-THIE ATTRAC-
TION OF THE
CITY.

More everything else, this is an-
nounced a DRY GOODS HOUSE.
There are a few facts that show it:
SILKS AND DRESS GOODS
today represented in dollars
are amount to over \$50,000. The
stock nearly all of which is relative
to the material aggregates considerable
amount of \$150,000. The Silk and Dress
stock Department occupies nearly one
of our main floor. The arrange-
ment of the various wares is such
as to help you wonderfully in making
your selections. There is an abundance
of room, plenty of light—everything that
you could think of to make trading a
pleasure. The ladies of Richmond can
here enjoy the same privileges, see the
same novelties, have the same opportu-
nities, and pay the same prices as those
in New York or Boston. There is
no reason why Richmond should take a
back seat to any northern city in mat-
ter of Dry Goods.

Have not our people just as refined
tastes? Of course our numbers are not
as great, but do not our ladies have as
good judgment and generous apprecia-
tion of a good thing when they see it?
Having upon your refined taste, good
taste, and generous appreciation we
have brought such a stock as Lord &
Taylor would buy for their New York
store, and we have not made a mistake,
for already our sales have been far be-
yond our expectations, and you are all
glad to have us with plenty to do.

We appreciate this and, of course, do
not regret the tremendous undertaking
of gathering under one roof such a stock
as we now have.

Our resident New York buyer, as well
as those stationed here, have taken pride
in selecting these fine fabrics, and here
they are all together. Not a cut
damaged for looking, for we are pleased
to show you whether you come to buy
or not. This is your store, and you can
appreciate much everything your own
eye—except the price—which is one and
the same to everybody, rich and poor.

We call attention to our magnificent
display of NEW SPRING
DRESS GOODS which will be shown
tomorrow morning for the first time.
Everything in the entire window will be
dressed this week at only 50c. per yard.
They are all the very latest styles, and
they are all there worth from 75c to 75c.
per yard. Don't fail to see these goods.
In addition to our regular depart-
ments, we have opened a

SHOE DEPARTMENT.
There we shall keep at all times a full
line of Ladies', Misses', and Children's,
Men's, and Boys' Shoes. These goods
we shall sell at the same small profit
which we sell Dry Goods, which is
much less than Shoes are ordinarily
sold.

To introduce this department, which
is located in rear of right side main
entrance, we shall offer on Monday:
2 pair Ladies' Fine Dongola Button
Shoes, in Opera and Common-Sense
styles, bought to sell at \$3 per pair, at
the low price of

\$2.25.

2 pair Men's Fine Calf Hand-Welt
Shoes, in button and lace, plain and cap,
bought to sell at \$3.50 per pair, for
only \$1.

Baby Carriages.
(Second Floor.)
We are Sole Agents for the celebrated
Whitney Baby Carriages—the best in
the world. Over 50 styles now in
stock for our Baby-Carriage Catalogue, or
better, come and see them.

Men's Furnishing Department.
(Centre Aisle Main Floor.)
Men's Tecks, Puffs, and Four-in-
Hands, beautiful styles, regular 75c.
each, this week 50c.

Lace Department.
(Left Aisle.)
Black Embroidered Mousseline de Soie
for dress flouncing worth \$1.25 per yard,
this week 50c.

Very handsome Black Embroidered
Mousseline de Soie worth \$1.65 per
yard, this week \$1.25.

Full Line Black Mull, embroidered to
match the above goods, at very low
prices for this week.

**Ladies' Muslin Underwear Depart-
ment.**
(Second Floor.)
New Goods, New Styles. The largest
assortment in the city at the lowest
prices.

LEVY & DAVIS
Nos. 1, 3, and 5 east Broad St.

TOWER,
CORNER SECOND AND BROAD,
JULIUS SYCLE & SON,
PROPRIETORS.

NEW SPRING DRESS GINGHAMS AND CHAM-
BRAYS, 4 1/2 yd.;
SIMPSON SOLID BLACK CALICO, 5c.;
SIMPSON BEST GRAY CALICOES, 6c.

BABY-CARRIAGES, BABY-CARRIAGES.

We have just received 100 new Baby-Car-
riages, are all of the latest pattern and the best
of finish. Taken in all, this is the greatest bar-
gain in Carriages we have ever offered.

TRUNKS, BAGS, AND VALISES less than man-
ufacturers' price.

Ladies' Muslin Underwear.

Few special numbers in Underwear to be
sold as long as they last at reduced prices.
100 pieces of Muslin Gowns, tucked yokes, ruffles
in neck and sleeves, handsomely finished,
with heading, regular price \$1, to be had at
50c.

Bleached Muslin Gowns, cambric ruffle in neck
and sleeves, regular price 75c, now 50c.
Muslin Chemises, trimmed in Irish lace, regular
price 75c, now 50c.
Cambric Chemises, square neck, with rows of
Torchon Inserting and trimmed with Tor-
chon lace in neck and sleeves, finished hand-
somely, regular price \$1.25, now 90c.
Ladies' Muslin Drawers, with four tucks and
deep hem, only 25c.
Ladies' Muslin Drawers, with eight tucks and
Hamburg ruffle, regular price 50c, now 35c.
Ladies' Muslin Skirts, with deep hem, only 35c.
Ladies' Muslin Skirts, two tucks, Hamburg
ruffle 15 inches deep, only \$1.50;
Corset Covers, 25c. to \$1.

FANCY GERMAN STRIPE RED-TICKING, regu-
lar price 25c, now 20c.
RED TICKING, guaranteed to hold feathers,
only 10c a yard.
BLUE JEANS for overalls, regular price 25c,
now 15c a yard.
FANCY PANTS GOODS for boys' or men's wear,
25c a yard.
DOUBLE-FACE CANTON, extra heavy, 4
inches wide, for table use only, 60c, regular
price 75c.
Burgundy in FINE BLACK CASHMERE
SHAWLS.
See our Shawls at \$2, \$3, \$4, and a great
deal more.

GENTLEMEN'S PURE LINES—JERSEY SHIRTS,
buttoned back and front, collar excellent,
workmanship cannot be excelled, only 25c;
LADIES' FAST-BLACK JERSEYS, 40c.
PURPLE PRINTS, only 4c a yard.
MUSLIN SHIRTS made to order.
See our Quince Shade at 50c.
A good shade at 75c.
Job lot of Window-Shades, 25c.
Great bargains in MATTINGS. They are all
first-class.

CARPETS made and laid from now until
March 15th free of charge.
NEW PERCALES, 10c.
FRENCH PERCALES, 15c.
MUSLIN IN INDIA, the very thing for boys'
shirts—waists and ladies' blouses, only 10c;
CANTON CLOTH, imitation of China silk pat-
terns, regular price 25c, now 15c.
YALDIE NIGHT-GOWN TOWELS only 8c a
yard.

FIGURED SATINETS only 8c a yard.
One lot 25-inch SATINE UNDERWEAR, war-
ranted fast black, only 50c.
LADIES' 40c. B. BLACK MUSLIN only 9c
a yard.
25-inch FANCY-STRIPED DRESS GOODS only 25c
a yard.
35-inch FLANNEL PLaid SUITINGS only 40c
a yard.
40-inch CAMEL'S PIN-DOCK PLAIDS only 40c
a yard.
35-inch CHEVIOT ALL-WOOL LIGHT GRAYS
and FANS, only 90c a yard.
40-inch PLAIDS, imitation of 1 goods, only
25c.
40-inch PLaid SUITINGS only 50c a yard.
See our fine GLOTH CLOTHS in all the new
styles, \$1.25 a yard.
PURE LINES TORCHON LACE, one and a half
inches wide, 3c a piece.
IRISH LACE, twelve yards to the piece, only
25c.
Very fine TORCHON, one inch wide 5c a yard;
BLUE and WHITE, also RED and WHITE TOR-
CHON TRIMMING, one inch wide, 25c a
piece.
Fine patterns of SWISS YOKING, 50c to \$1.
We have just opened a new line of BLACK
FLOUNCING and NETS at prices from 50c to
\$3 a yard. The patterns are quite different
from last season's goods—leaves, figures, and
strips.

BLACK LACE for trimming from one half to
eighteen inches wide.
New line of JEWEL TRIMMINGS—Rubies,
Diamonds, Amethyst, and Emerald.
This week we offer some special bargains in
JEWELRY. Our prices will meet all competi-
tion.

Good NOTE-PAPER, 1c a pound;
Best NOTE-PAPER, 1 1/2 pounds, only 25c;
POWDER-BOWLS, 7c;
POWDER-PUFFS, 15c;
WINE HAIR-BRUSHES, 10c;
PALM SOAP, 4c a dozen;
12c. OUTING CLOTHS, 8c;
BEST EXTRACT, only 15c a ounce; we will
give you a bottle with a bottle.
BOYS' and MISS' LARGESIZE SHOES, sizes 8
to 10, regular price 35c, now 25c.
DRAWN-THREAD HANDKERCHIEFS, 4c;
GENTLEMEN'S HEMSTITCHED HANDKER-
CHIEFS, colored borders, only 15c, worth
20c.
INITIAL LETTERS, fast colors, three dozen for
50c.
LADIES' HEAVY-RIBBED HOSE only 12 1/2c
worth 15c.
GENTLEMEN'S PUFF TIES, 5c worth 15c.

NEW LINE
OF
BLACK GOODS.
GREAT MANY NOVELTIES.

It will pay you to visit this department this
week, for we are offering special values at 25,
30, 40, 50, 75c, and \$1.
Black China Silk, 25c, regular price 50c;
Crepe de Chine in all shades at \$1.50 a yard;
All shades of Faint de spirit at 75c.

VASELINE, three bottles for 25c;
Good BAY RUM, 10c;
ARABIAN, 10c a dozen;
TINKLE, two bottles for 25c;
WASP-BROOMS for 10c.
Great reduction in BOOKS.
Our 25 and 50c. Books to go at 10c.
BATHING, regular price 25c, now 15c.
KINGS, and GRASS.
NUN'S-VEILING for velvet, \$1 worth \$1.75;
GENTLEMEN'S PUFF SHIRTS, 50c;
GENTLEMEN'S EMBROIDERED FIGURE
SHIRTS only \$1.50 worth \$2.50;
One lot of GENTLEMEN'S STANDING COL-
LARS, only a little sold, 3c.

One-Minute Coffee-Pot
continues to be sold here. It's one of
the simple wonders of the age that
carries a convenience. Money- and
time-saving result worth at least a hun-
dred dollars to any coffee-drinking
family.
We want you to have one. Ex-
hibition showing how to make it on the
main floor. You are invited to take a
sip.

Lamps cut to pieces.
At \$1.95 the choice of more than 100
—Fine Table Lamps, bronze, metal,
majolica, nickel, bronze—former
prices \$5.00, \$6.00, \$5.35, \$4, and \$3.
Your choice at \$1.95.
Handsome Banquet Lamps, extension
and others—former prices \$10.00,
\$12.00, \$15.00, \$18.00, \$20.00, \$25.00,
\$30.00, \$35.00, \$40.00, \$45.00, \$50.00,
\$55.00, \$60.00, \$65.00, \$70.00, \$75.00,
\$80.00, \$85.00, \$90.00, \$95.00, \$100.00,
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\$3880.00, \$3885.00, \$3890.00, \$3895.00, \$3900.00,
\$3905.00, \$3910.00, \$3915.00, \$3920.00, \$3925.00,
\$3930.00, \$3935.00, \$3940.00, \$3945.00, \$3950.00,
\$3955.00, \$3960.00, \$3965.00, \$3970.00, \$3975.00,
\$3980.00, \$3985.00, \$3990.00, \$3995.00, \$4000.00,
\$4005.00, \$4010.00, \$4015.00, \$4020.00, \$4025.00,
\$4030.00, \$4035.00, \$4040.00, \$4045.00, \$4050.00,
\$4055.00, \$4060.00, \$4065.00, \$4070.00, \$4075.00,
\$4080